Mark - Sales Manager:

Hi Hossam!

I hope you are doing well. We need to improve our hotel booking reports and want to move from static reports to visual dashboards.

Goal :

We need to develop a database to analyze & visualize hotel booking data.

Requirements :

Build a visual data story or dashboard using Power BI to present to stakeholders

Initial Questions :

1. Is our hotel revenue growing by year ?

We have 2 hotel types so it would be good to segment revenue by hotel type.

1. Should we increase our parking lot size ?

We want to understand if there is a trend is guest with personal cars.

1. What trends can we see in the data ?

Focus on average daily rate and guests to explore seasonality.

Let me know if you need anything else!  
  
// Mark